

Project Poster Rubric

Criteria	Excellent	Good	Fair	Poor
Construction	Considerable attention to poster construction. No smudges, glue stains. Nothing hanging over the edges of the poster. No spelling or grammar errors.	Shows attention to poster construction. A few noticeable stray marks, smudges. Nothing hanging over the edges. 1 spelling/ grammar error.	Some attention to poster construction. Nothing hanging over the edges. More than 2 spelling /grammar errors.	Poster is torn, folded and/or obvious stray marks. Pieces loose. Many spelling/grammar errors.
Illustrations/ Lettering	Illustrations are seen from several feet away. Lettering neat and legible.	Many illustrations are seen from several feet away. Most lettering neat and legible.	Some illustrations are seen from several feet away. Some lettering neat and legible.	No illustrations are seen several feet away. Lettering sloppy and not legible.
Message/ Idea	Simple, clear message. Shows creativity.	Somewhat clear message and some creativity.	No clear message and random dissociated ideas.	No clear message and no appeal to idea.
Effort	Poster effort visibly beyond what required.	Poster completed satisfactorily.	Could have been improved with more effort/lacks a finished look.	Completed with minimum effort. No evidence of planning.

A 4-H project poster contains pictures, lessons, and reports etc. about the activity you did as a result of taking the project. Highlight what you learned. A good poster is simple and has a clear message. Do not use too many words. Do all the elements in your poster relate to the message? Be as neat as you can. Plan ahead!